



CHEMICAL STOCKPILE EMERGENCY PREPAREDNESS PROGRAM

A ready public set to protect itself in an emergency.

Umatilla
Public Information
Group

Date: March 15, 2004

Time: 2 p.m.

Cheryl Humphrey

Umatilla County
Emergency
Management
541-966-3703
cheryl.humphrey@csepp.net

FOR IMMEDIATE RELEASE

Know your Emergency Alert Radio Stations

Pendleton, Ore.- Knowing your local Emergency Alert System radio stations is the focus of this month's CSEPP Media Advertising Campaign.

Ads running on television, radio and newspapers are reminding people to know the radio stations in their area that will broadcast emergency alert messages in the event of an emergency.

Maureen Roxbury

Morrow County
Emergency
Management
541-481-3424
maureen@csepp.org

In the ad, a father and son dialogue ensues after hearing the alert sound and text of an EAS message. The father said there's a reason for the annoying sound. The father explains it's to capture the attention of the listener, and then says listeners could receive emergency instructions in case of wildfires, severe weather or even problems at Hanford or the Umatilla Chemical Depot.

Steve Sautter

Benton County
Emergency
Management
509-628-2600
s.sautter@bces.wa

The ad urges listeners to tune to KONA 610 AM, 105.3 FM in Benton County, and in Morrow and Umatilla counties they should listen to KUMA 107.7 FM, 1290 AM.

Mark Clemens

Washington State
Emergency
Management
253-512-7006
m.clemens@emd.wa.gov

The ads are changed every month to focus on public emergency preparedness themes.

Jim Hackett

Umatilla Chemical
Depot
541-564-5418
james.hackett@umcd-emh1.umcd.army.mil

This is the fourth year for the Chemical Stockpile Emergency Preparedness media campaign, which features a different topic each month, but still focusing on the central theme of "Ready, Set, Act."

Jesse Seigal

Federal Emergency
Management Agency
541-567-3652
jesse.seigal@fema.gov

Residents having questions about preparing for emergencies should contact the Umatilla, Morrow and Benton county CSEPP public information officers Cheryl Humphrey cheryl.humphrey@csepp.net, Maureen Roxbury maureen@csepp.org and Steve Sautter s.sautter@bces.wa at (541) 966-3703, (541) 481-3424 and (509) 628-2600, respectively.

More information is also available on the CSEPP website, <http://www.csepp.net>. Click on the "How will I be warned?" icon to find out about the multiple ways of being warned about emergencies.

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