

SCRIPT COMMERCIAL SPOT: 30

TANK

COMMERCIAL 2 :30 SECONDS

If you weren't trained to drive a 60-ton Abrams M1 Tank and missed the recommended 4000 hrs of simulated combat driving would you be ready to go into battle? Even with an inch of hardened steel as protection, you wouldn't stand a chance.

Fortunately, protecting your family in the event of an accident at the Umatilla Chemical Depot doesn't require this level of training.

We can show you how with a paper-thin sheet of plastic.

We are ready to help.

877-367-2737

In Benton County—

800-841-7953

On the Internet—

www.csepp.net

Voiceover: Or give us a call. We can help.

Traffic: Spot needs to be closed captioned:

DELIVERABLE TO STATIONS BY MARCH 7, 2001

VIDEO SHOTS

Tank with no crew on top driving at the camera. Tank passing close to camera. Tracked vehicle jumping over a dirt hill.

Shots of family climbing on top of stopped tank trying to get in.

Dissolve: To Plastic being tapped up. (Canned footage of Sean)

Graphic Content:(CC)

Letter Box with :
In Umatilla and Morrow
counties—

877-367-2737

In Benton County—

800-841-7953

www.csepp.net

Location:

Hermiston Or. National Guard. We need to make sure we get permission to shoot a tank.

TECH: Wide angle lens

Equipment: Camera, Tripod, Batteries, Reflectors.

Crew: Videographer
Gafer
Grip

Talent: Mom and Dad and Daughter

Props: Tank