

# CSEPP

IT WORKS  
WITH YOU.

CHEMICAL STOCKPILE EMERGENCY PREPAREDNESS PROGRAM

**Umatilla**  
*Pilot Media*  
*Campaign*

**Radio**  
**Scripts**

## **:60 BACK TO SCHOOL (TWO)**

IT'S BACK TO SCHOOL FOR YOUR KIDS, SOON—BACK TO THEIR ABCs.

FOR YOU PARENTS—YOU SHOULD GET BACK TO BASICS, TOO. THE BASICS OF FAMILY PROTECTION.

DO YOU KNOW WHAT TO DO IN CASE OF A CHEMICAL EMERGENCY AT THE UMATILLA CHEMICAL DEPOT?

YOUR KIDS DO. THEY'VE BEEN TRAINED. IN OREGON IF THEIR SCHOOL IS CLOSE TO THE DEPOT, IT HAS BEEN PRESSURIZED AND THEY WILL STAY THERE UNTIL IT IS SAFE. OTHER SCHOOLS FURTHER AWAY IN OREGON OR BENTON COUNTY, WASHINGTON WILL BE EVACUATED AWAY FROM DANGER BY BUS. EITHER WAY, THE SCHOOLS WILL BE DOING THE SAFEST THING FOR YOUR KIDS.

NOW, HOW ABOUT YOU? WHEN ALL THE ALARMS GO OFF—THE SIRENS, THE TONE ALERT RADIOS, WHEN YOU SEE EMERGENCY MESSAGES ON HIGHWAY READER BOARDS—WILL YOU KNOW WHAT TO DO? DO YOU KNOW HOW TO SHELTER IN PLACE OR EVACUATE? DO YOU HAVE A FAMILY EMERGENCY PLAN? GET THE ABCs OF FAMILY PROTECTION. CALL TOLL FREE IN OREGON, 1-877-367-2737. IN WASHINGTON, 1-800-841-7953. WE'RE CSEPP. WE CAN HELP WITH YOUR ABCs.