

A Postcard from Katrina

October 2005: 60 second

Umatilla Media Campaign Radio ad script

<i>Actor</i>	<i>Script</i>	<i>Background</i>
Steve	You know Cheryl, being here and seeing the devastation that Hurricane Katrina caused has really driven something home.	
Cheryl	What's that?	
Steve	People must have a 72-hour kit before disaster hits.	
Cheryl	Because disasters can happen to anyone of us, anytime, anywhere.	
Steve	Earthquake, tsunami, wildfire—	
Cheryl	Even an accident at the Umatilla Chemical Depot.	
Steve	Folks can be prepared!	
Cheryl	If they take time now to plan and prepare. Two simple things we can all do are to create a family emergency plan and prepare a 72-Hour Kit.	
Steve	A family communication plan is a great start. Families should discuss how they will re-connect if separated during an emergency.	
Cheryl	Yes, and gathering the supplies that you would need for evacuation or home confinement. Gather basics like a flashlight, battery-operated radio, first-aid kit, food, water, medications, and clothing.	
Steve	For more information on preparing for an emergency, contact your local CSEPP office. Or visit us on-line at www.csepp.net . That's C-S-E-P-P dot net.	