



CHEMICAL STOCKPILE EMERGENCY PREPAREDNESS PROGRAM
A ready public set to protect itself in an emergency.

Umatilla
Public Information
Group

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FEBRUARY 2004 RADIO SPOT

“MOMS TALK” :30 SECONDS

SCRIPT

Soft background
music...

Mom 1: Hi Gina!

Mom 2: Hey, Fancy meeting you at the Library!

Mom 1: I'm getting a book for my daughter for school.

Mom 2: Speaking of school, have you seen that CSEPP TV ad? Will our kids really be safe if there's a chemical accident?

Mom 1: Absolutely! The school's plan keeps them safe. And if you have a plan for home, your kids will know you're safe, too.

Male Voice: For emergency planning assistance call CSEPP today!

In Oregon, call 1-877-367-2737.

In Washington, call 1-800-841-7953.

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