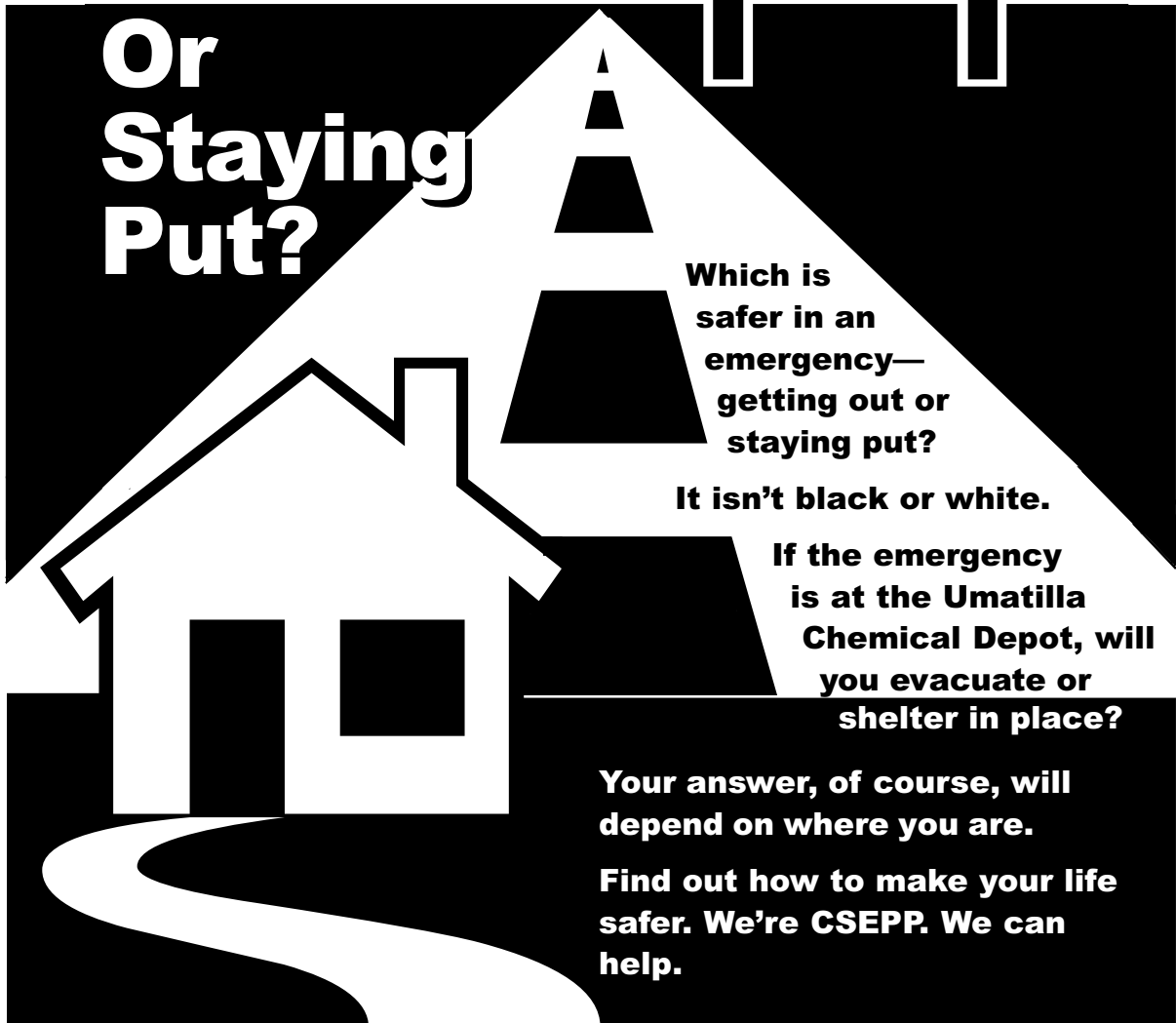


Getting Out?



Or Staying Put?



Which is safer in an emergency—getting out or staying put?

It isn't black or white.

If the emergency is at the Umatilla Chemical Depot, will you evacuate or shelter in place?

Your answer, of course, will depend on where you are.

Find out how to make your life safer. We're CSEPP. We can help.

CSEPP

IT WORKS WITH YOU.

In Umatilla and Morrow Counties

1-877-367-2737

In Benton County

1-800-841-7953

On the Internet

www.csepp.net

CHEMICAL STOCKPILE EMERGENCY PREPAREDNESS PROGRAM

Umatilla Media Campaign

Ad for Sept. 2002

Prints b&w; 5 columns wide; shown here at approx. 60%

East Oregonian	5 col. x 14"	Thur	Sept 19
Hermiston Herald	5 col. x 14"	Tue & Fri	Sept 17 & 20
Tri-City Herald	5 col. x 14"	Wed	Sept 19
The Nickel	Full page	Thur	Sept 19
No. Morrow Times	Full page	Fri	Oct 4

6 1/4" EO

6 5/16" TCH

6 3/8" HH

10 3/8" Nick (full page)

COLUMN WIDTHS BY NEWSPAPER