



# Kids come first.

Let's be clear. Your kids come first with us, just like they come first with you.

That's why special plans to protect your kids have been made with schools closest to the Umatilla Chemical Depot. If there's a chemical emergency at the Depot, some schools will shelter students indoors. Other schools will evacuate students by bus. Either way, your kids will be protected.

Parents, what's your part in making these plans work? The hardest part—don't go to the schools. *Your kids will be safe.*

Children at the evacuating schools will be taken to a designated reception or assistance center where parents with proper identification will be able to pick them up.

Children at the sheltering schools will be protected in an over-pressurized area. Over-pressurization keeps potentially contaminated air outside. If parents tried to enter the school during this time, they would break the "seal," possibly exposing their kids and others to chemical agents. Those parents would also be in danger themselves.

Schools are ready to do their part in protecting your kids. Be ready to do yours. Protect yourself as advised by local officials, and please stay away from the schools. Because your kids' safety comes first.

To learn more about over-pressurization and evacuation plans, call CSEPP today.

<h2 style="margin: 0;">CSEPP</h2> <p style="margin: 0;"><b>IT WORKS WITH YOU.</b></p>	In Umatilla and Morrow Counties
	<b>1-877-367-2737</b>
	In Benton County
	<b>1-800-841-7953</b>
	On the Internet
	<b>www.csepp.net</b>
<b>CHEMICAL STOCKPILE EMERGENCY PREPAREDNESS PROGRAM</b>	

## Umatilla Media Campaign, First ad for Nov. 2000

Ad shown here at 65%

<b>East Oregonian</b>	<b>5 col. x 14"</b>	<b>Wed. Nov. 15</b>
<b>The Nickel</b>	<b>full page (tab)</b>	<b>Thur. Nov. 16</b>
<b>Hermiston Herald</b>	<b>5 col. x 14"</b>	<b>Tue. Nov. 14</b>
<b>Tri-City Herald</b>	<b>4 col. x 11"</b>	<b>Wed. Nov. 15</b>
<b>No. Morrow Times</b>	<b>4 col. x 11"</b>	<b>Fri. Dec. 1</b>

10.3/8" Nick (full page) 10.1/2" HH  
 10.5/8" EO 10.9/16" TCH  
 10.3/4" La Voz  
 COLUMN WIDTHS  
 BY NEWSPAPER